



Cookies

This site uses cookies - small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping carts, and provide anonymised tracking data to third party applications like Google Analytics. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. The most effective way to do this is to disable cookies in your browser. We suggest consulting the Help section of your browser or taking a look at [the About Cookies website](#) which offers guidance for all modern browsers.

Here is a link for a browser add on to disable google analytics: <https://tools.google.com/dlpage/gaoptout>

We use the word device to cover computers, mobiles, tablets and other hardware that allow you to access the internet. A cookie is a text-only string of information that a website transfers to the cookie file of the browser on your device so that the website can recognise your device when a user of your device returns to a website previously visited by someone using your device. A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a value, usually a randomly generated unique number that identifies your device. Cookies are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the website.

There are two broad categories of cookies - "first party cookies" and "third party cookies". First party cookies are cookies that are served directly by the website operator to your device, and are used only by the website operator to recognise your device when it revisits that site. Third party cookies are served by a service provider on behalf of the website operator, and can be used by the service provider to recognise your device when it visits other websites. Third party cookies are most commonly used for website analytics or advertising purposes.

When you visit our website we serve a cookie to your device or computer. Cookies may be used in the following ways:

- To enable the personalisation features on our website (which give you the ability to recall recently viewed pages and see information which you have input on line); and
- to compile anonymous, aggregated statistics that allow us to understand how users use our website and to help us improve the structure of our website. We cannot identify you personally in this way. Two types of cookies may be used on our website; "session" cookies, which are temporary cookies that remain in the cookie file of your browser until you leave the site and "persistent" cookies, which remain in the cookie file of your browser for much longer (though how long will depend on the lifetime of the specific cookie)

Our Cookies

Cookie	Expiration Time	Description
wordpress_test_cookie	Session End	The cookie is used to check whether your web browser is set to allow, or reject cookies.

Icegram_campaign_shown	Session End	Tracks responses to newsletter sign up banner.
_gid	24 Hours	Used to distinguish users.
_gat	1 minute	Used to collect visitor statistics for Google Analytics. Data collected is not personal, but only for used browsers.
_ga	2 years	Used to distinguish user
wp-settings-	1 year	This is used to customize your view of admin interface, and possibly also the main site interface.
wp-settings-time	1 year	This is used to customize your view of admin interface, and possibly also the main site interface.